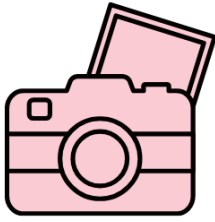




THE K-WAY

WWW.THE-KWAY.COM



AS SEEN ON



YONHAP NEWS TO NAME A FEW

ABOUT THE PLATFORM

THE K-WAY is a UK based K-platform that creates engaging, creative and interactive content for it's followers and viewers around the globe.

THE K-WAY has an audience of over 28,600 subscribers and has accumulated over 5,500,000 views. .

ABOUT THE FOUNDER

Shai (셰이), is the Founder, Editor & Creative Director of THE K-WAY, she created this platform in late 2015 to share her passion for media, travel, language, beauty and music.

Lashai (AKA Shai) is a 19yr old multi-award winning author, public speaker and creative director. She has been a part of the business, entertainment and personal development world since the age of 11.

Her signature topics include: Social Media, Travel, Self Belief, K-POP, Entertainment / K-Entertainment, Music, Beauty, Connection, Inspiration and Motivation.

This platform and creator are open to sponsorship deals, brand deals / endorsements, entertainment opportunities (guest starring, hosting, presenting, acting) & media features to name a few

GET IN TOUCH

Instagram: @THKWAY_100

Twitter: @THEKWAY_100

Facebook: THE K-WAY

Email: Thekway.info@gmail.com

SOCIAL MEDIA STATS

5,500,000+ Video Views
Upto 800,000+ Monthly Views
28,600+ YouTube Subscribers
661+ Facebook Likes
676+ Instagram Followers